

SteelDay2009: 18 ways to Get Involved

1. Host an event, tour or presentation at your facility or jobsite.
2. Volunteer to visit local architects, engineers, contractors.
 - We'll provide talking points.
3. Ask a supplier, vendor, partner to host an event.
 - Separately or in conjunction with you.
4. Tell all your contacts about *SteelDay*.
5. Place a *SteelDay* placard in front of your facility.
 - We'll supply it.
6. Hang one of our *SteelDay* posters in your offices.
7. Let every member of your organization know about *SteelDay*.
 - Ask them to let everyone they know about it.
8. Post a link, place an ad or add some *SteelDay* content to your company's web site.
9. Ask us for some text about *SteelDay* for your company newsletter or magazine.
10. Mail out *SteelDay* information to all your local architects, engineers, contractors.
 - Ask for help finding contacts.
11. Send a press release to your local television and newspapers about your involvement in *SteelDay* and about some of the local projects you have been involved in.
 - We can help with your press releases and media contacts.
12. Invite a local high school, community college or university to your facility.
 - Or offer to provide a short presentation about steel at their location.
13. Add the *SteelDay* logo to all your internal and external documents.
14. Join your local chapter of the American Institute of Architects, (AIA), Association of General Contractors (AGC), Design Build Institute of America (DBIA) and others.
 - It doesn't cost very much and provides you access to local contacts.
15. Attend any local AISC presentations (with your regional engineer for example).
 - Get to know as many people as possible.
16. Provide us the name of the mayor of your local community.
 - We'll ask for a local resolution honoring your firm and recognizing *SteelDay*.
17. Enter your local Labor Day parade using one of your trucks as a float
 - Load the truck with structural steel and add signage highlighting 'Local workers, local industry helping America build America with American Steel' (and of course, *SteelDay*).
18. Commit to send out 'Happy SteelDay greeting cards to your client base.
 - We'll supply the cards.

September 18



**STEEL
DAY2009**

www.SteelDay.org



There's always a solution in steel.

Remember! Always ask AISC for advice, assistance, people or materials for whatever it is you do to help on *SteelDay 2009*.